

REVIEWED

Name: Steve Berch

Office Title: House of Representative, Seat 15A

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Biography – Qualifications

I have lived and worked in West Boise's District 15 for 35 years. In 2013 I was elected to the Board of Directors of the Greater Boise Auditorium District. I am working with a diverse Board to expand the Boise Convention Center, which will generate millions of dollars in annual economic growth and new jobs – without raising taxes. I worked for Hewlett Packard here in Boise for over 30 years, having been the strategic business planner for multiple divisions and manager of a multi-million dollar global business. I have held several leadership positions and have been involved in economic growth initiatives in the Treasure Valley, including: Vision for the Valley Economic Growth Initiative, Idaho Technology Council Development Committee, Vice President of the West Valley Neighborhood Association and President of my Homeowners Association.

I have a Bachelor of Science degree from the State University of New York at Albany and an MBA from the University of Minnesota. My wife Leslie and I have been married for 33 years. Our daughter Katie graduated from Centennial High School and now attends Boise State University.

Why vote for me? My top priorities?

I share the same values with the citizens in District 15 (West Boise): honesty, hard work, personal responsibility and respect for others. I will bring an objective, critical-thinking approach to government that is not driven by blind ideology or beholden to political party leaders. My top priorities are the same as the thousands of West Boise constituents with whom I have visited at their door:

- A thriving local economy with good paying jobs and real career opportunities
- Great schools and colleges that prepare our children and grandchildren for the future
- Provide vital services for honest, hard-working citizens who are truly in need
- Leadership that brings people together by respecting others with different points of view; never taking voters for granted.